

WiFi Point



Allows your visitor's phone to be used as your site ranger, giving them multi-lingual information, interactive maps, membership development opportunities and more.

What is a WiFi Point?

A WiFi Point is a state of the art visitor information service. An interactive and customisable WiFi transmitter with the technology to upload information to your visitors' mobile phones. With this technology on your site visitors can have access to all the information you wish to share with them. This allows them to explore, learn and feedback to you.

How does it work?

A WiFi Point is a communication device. It contains WiFi technology to enable visitors to use their own mobile phones to guide them around your site and learn about your organisation. Information in many languages can be uploaded onto a WiFi Point remotely and updated as often as you like. This clever technology is a new way to send and receive information to and from your visitors or members.

Is a WiFi Point what I need?

The WiFi Point is sealed and protected in a waterproof enclosure. It can be powered by solar energy and updated from another county or country if required. Once installed it is self-sustaining and can be sited on a high pole or hidden in another structure.

It is suitable for:

- o Archaeological Sites
- o Wildlife Sites
- o Historic Battle Fields
- o Heritage Sites
- o Visitor Attractions
- o Public Spaces
- o Commercial Premises

What can a WiFi Point offer?

You can decide what is delivered. We can design and upload whatever text, images, audio files, maps and videos that you want. Services include:

- o Multi-language Audio Trails
 - o Membership Recruitment
 - o Donation Collection
 - o Identification Guides
 - o Interactive Maps
 - o Event Booking Facility
 - o Fee Collection Ability
 - o Visitor text-back Service
- You can also allow visitors to upload photos and/or comments to your organisation via the service.

What makes a WiFi Point so special?

Suitable for urban or remote rural sites
Solar or mains powered
Can be installed by non-technical staff
Information is updated remotely
Mobile reception is not required

Low maintenance
Membership & income generating
For use with ANY modern phone
Increases site accessibility
FREE for your visitors to use

In summary the WiFi Point is your virtual concierge or ranger.